

## PAPER PROTOCOL

*Digital communication works well when corraling friends to your house for a playoff game,* but when it comes to weddings, paper is protocol. A wedding's paper products – from the save-the-date, to the invitation, programs, seating charts, menus and more – are cohesive components to a fully planned event.

We all love opening a special invitation in the mail that sets the imagination in motion about the upcoming event. The wedding invitation will be your guests' first glimpse into what and where it is, the level of formality of the occasion, and your personal style. Relish this part of the planning, because this is your chance to get your guests filled with excitement about your upcoming marriage celebration.

### Original Art

So you have a vision of what you want on your invitation but don't want to spend hours searching the Web for the closest thing to it? Visit **Paperwhites**, who has a talented artist that they commission to design original drawings for their customers' invitations upon request. A rendering of your chapel, your family's summer beach house or even the family crest will be a personalized one-of-a-kind invitation that you can cherish forever!



Swank Photo Studio

### Letterpress & Textures

Letterpress is very fashionable, and this beautiful tactile printing has nearly replaced engraved invitations as the most high-end invitation style for both traditional and modern brides. Several **SB&G** stationers specialize in the art of letterpress on various textures – everything from dense cotton papers, to shimmery or layered papers or even wood or cork. The sample above from **Paper Cafe** shows hand-written calligraphy in antique gold letterpress – an ultimate elegance!



Brian Mullins Photography

### SEATING SCROLLS ARE IN!

Take a look at this elegant sample by **Maria Scheel Invitations & More**, who paved the road to seating scrolls becoming so popular in the Triangle Area. This is an effective way to convey to your guests where they are seated while conserving space at the reception in classic and timeless style.